

Text und Bild Medienproduktion GmbH Co KG
Freisingerstraße 28a
85764 Oberschleißheim - München

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10.02.01

Efni: permit to film within Hornstrandir

The Nature Conservation Agency of Iceland has received an application from Text und Bild Medienproduktion GmbH Co KG, dated August 8th 2025, for filming permit within Hornstrandir.

Hornstrandir is protected as a nature reserve by act no 60/2013 on nature conservation, cf. Regulation no 332/1985. Disturbance to geological formations, vegetation and wild animal life in the protected area is prohibited. According to the management plan for Hornstrandir, filming and photography that can affect wildlife and visitor experience and flying an unmanned aircraft/drone within the boundaries of the protected site is subjected to a permit from the Nature Conservation Agency.

Description of the project:

Permit it requested to film foxes within Hornstrandir. Filming would take place near Hesteyri. Part of the filming would take place near a den to film foxes. The film crew would be accompanied by an experienced local guide who is familiar with the area and the animals' behaviour. Minimum distance of 40 metres would be kept from all foxes at all times. No animals would be approached, fed, or disturbed. All filming would take place from a respectful distance using long lenses, and always from marked paths or appropriate natural observation points. Drones would not be used during filming. Filming would take place on August 26th-27th 2025. Number of employee would be 4 persons.

Impact assessment:

The Nature Conservation Agency of Iceland considers the project not likely to have negative impact on the conservation value or nature of the site at the time requested as most foxes have left the dens. This project is considered to have education value to teach children about arctic foxes and how to interact with them in the wild.

Conclusions and conditions:

The Nature Conservation Agency of Iceland hereby grants Text und Bild Medienproduktion GmbH Co KG permission on its behalf to film within Hornstrandir as described above on August 26th-27th 2025 on the following conditions:

- Keep this letter with you on site during the project. The permit conditions should be introduced to the staff of the project before work begins.
- The applicant shall inform rangers in the area about their arrival and departure. This is to be done 48 hours before entering the area and again before leaving it.
- If the project dates or description changes the Nature Conservation shall be notified as soon as possible.
- When it is necessary to go off-path, extra care must be taken not to cause damage to terrain, including vegetation, soil and geological formation. All traces of activity must be removed afterwards.
- The crew must follow rules of conduct that apply to the area.
- If any complications occur during the project, please contact the ranger or the Nature Conservation Agency of Iceland, tel. +354 556 6800.
- The project's staff is required to prevent all disturbance to the environment and make sure that all litter is removed from the sites.
- The crew should be conscious of other guests on the sites and make sure that filming causes as little disturbance as possible to other visitors.
- If the material is meant for public viewing it must be noted in the video/subtext that permission from the Nature Conservation Agency was obtained for the filming/photography.
- All disturbance to animals and wildlife is strictly prohibited.
- It is not allowed to feed the animals in the area.
- Keep a 40 meters distance from dens and foxes that occupy them.

If the licensee causes damage to nature, according to art. 87 in the Nature Conservation Act no. 60/2013, the Nature Conservation Agency of Iceland can, according to the Nature Conservation Act, f.e. order the licensee to fix damage to nature and vegetation and/or stop the project.

The Nature Conservation Agency of Iceland can according to art. 89 in the Nature Conservation Act no. 60/2013 change conditions of the permit, add new conditions or withdraw the permit in order to prevent damage to nature if environmental conditions change.

According to art 89. in the Nature Conservation Act no. 60/2013 the Nature Conservation Agency can withdraw the permit if conditions of the permit are not complied to.

A permission from the landowners and/or the municipality might be needed for the project.

Permission fee:

Nature Conservation Agency of Iceland charges a fee for processing applications for permits in protected areas based on Article 92 of Act no. 61/2013 on Nature Conservation. The fee for constructions, droneflights, cinematography and/or photography is **83.200 ISK** according to art. 7. b. in the agency's tariff no. 354/2025.

Supervision:

The Nature Conservation Agency will supervise the project. The supervisor will be a ranger from the Nature Conservation Agency.

Jón Björnsson

advisor

Pórdís Vilhelmína Bragadóttir

advisor