Subject: Application for driving off-road on a beach in Snæfellnes and Eyrarbakki
The Environment Agency of Iceland has received an application from Safaris ehf., dated 17. May 2018, for off-road driving on a beach on the southern part of Snæfellnes peninsula and on a beach close to Eyrarbakki in August and November 2018.

Off-road driving is prohibited in Iceland according to art. 31 in Act no. 60/2013 on nature conservation.

Project description:
The project applied for is a photoshoot and a test drive that will take place in August and November 2018. The project in November consists of 12 4x4 cars driving approx. 10 km on a light-coloured sand beach in Snæfellnes peninsula and about 700 m on a black sand beach near Eyrarbakki. The cars will need to drive the beaches back and forth and the off-road driving will take about 2-3 hours. In August two cars will be test driven on the beaches for the project in November.

Conclusion and conditions:
According to art. 31 in Act no. 60/2013 on nature conservation off-road driving in Iceland is prohibited. The Environment Agency of Iceland has authority to grant exemptions from the off-road driving ban in specific instances, e.g. for maintenance of mountain huts and refuges and for cinematography and then only if the project cannot be executed in any other way. Illegal off-road driving is subject to sanctions according to art. 90 in Act no. 6/2013.
The off-road driving applied for includes a test drive of two cars on sandy beaches as well as 12 4x4 jeeps driving back and forth and photoshoots on sandy beaches.
The project does not fall under the provision of the exemption of the nature conservation act.
Based on the above the Environment Agency of Iceland cannot not grant a permission for the off-road driving applied for.

Permission fee:
The Environment Agency of Iceland notes that the agency charges a fee for processing applications for permits on the basis of Article 92 of Act no. 60/2013 on Nature Conservation. The fee is 39,400 ISK according to art. 24. a. in the agency’s tariff no. 535/2015.

Sincerely

Gunnlaug H. Einarsdóttir
Director

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Advisor