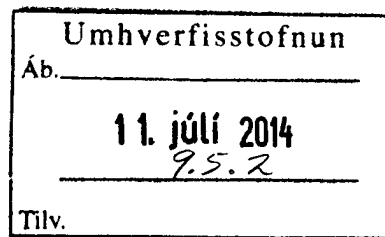


Image Impact Ltd.
Alex Minton,
Assistant Producer
The Old Rectory, Wood lane,
Clapton In Gordano
Bristol, BS20 7RQ
United Kingdom



Myvatn, June 30 2014
Ref: UST20140600140/döh

Regarding your application for permission to film in the Myvatn Nature Reserve.

The applicant plans to film a documentary within the Myvatn Nature Reserve on August 1st 2014. According to article 25 in regulation number 665/2012 all professional filming within Myvatn nature reserve requires special permission. Reviews was obtained from Myvatn Research Station and from the Icelandic Institute of Natural History.

Previously advised locations by the Environmental Agency are:

- Laxá River Bridge
- Kálfaströnd
- Stakhólstjörn
- Smiðjutjörn

In case of new locations will be needed to complete the project applicant asks for permission to film in different locations.

Nesting season travel ban in the nature reserve lasts from April 15th to July 20th and will therefore be over when the filming crew is in the area, so it won't be as vulnerable at the time of filming.

According to Myvatn Research Center and the Icelandic Institute of Natural History the filming should not be any threat to the wildlife of the reserve.

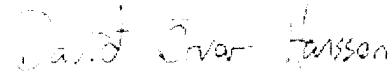
Permission is granted on behalf of the Environmental Agency of Iceland for filming within the Myvatn Nature Reserve August 1st 2014. Some specific areas in the region might require special license from landowners and therefore the applicant are advised to visit the visitor Center at Reykjahlid, 660 Myvatn for further information on new locations besides the ones already mentioned above.

Keep in mind while working in the area:

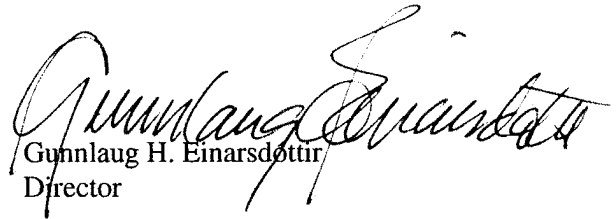
- While on foot stay on marked paths and tracks.
- Off road driving is illegal nation-wide so stay on paved- or gravel roads.
- Show respect to the vulnerable nature of Myvatn Nature Reserve.

Feel free to contact the Environmental Agency of Iceland in the Myvatn region placed in the Information Center, address: Hraunvegur 8, 660 Mývatn or by E-mail: david.hansson@ust.is for further advice.

Sincerely



Davíð Örvar Hansson
Advisor



Gunnlaug H. Einarsdóttir
Director

